

LSS CHOICES

CHOOSE HOPE

BREAKING THE CYCLE OF
DOMESTIC VIOLENCE TOGETHER

From crises to hope

This past year has been difficult for everyone, especially those experiencing the additional crisis of domestic violence. As the pandemic progressed, **LSS CHOICES for Victims of Domestic Violence** saw an increase in the need for our services, including safe shelter. At the same time, the number of calls to our hotline from victims and police officers with a high risk for lethality increased.

As more and more victims reached out for safety and support, federal funding unexpectedly decreased. In two years, federal funding through the Victims of Crime Act has decreased 55%. The State of Ohio, on the other hand, only began funding domestic violence programs in 2019 with a \$1 million budget allocation for programs throughout the state. In 2020, CHOICES received just \$12,000.

These cuts and lack of support impact the services we are able to provide to victims and their children, all while the unprecedented COVID pandemic has led to more violence and more need.

Thankfully, because of our generous community, there is *hope* for those who are experiencing domestic violence. You can share in that hope today by supporting CHOICES as a 2021 Choose Hope sponsor!

“When I first got here, I was scared. I was alone. But the staff made me feel comfortable. Since I’ve been at CHOICES, I’ve become so strong.”

-Triana, CHOICES client



The need is great

The toll of domestic violence is high - making CHOICES one of the most vital organizations in our community.



11,578 incidents*

of domestic violence were responded to by Franklin County police departments in 2019

*Defined as violence against a family or household member.



4,107 arrests

made for charges of domestic violence by Columbus police in 2019



18 homicides

related to domestic violence in Franklin County in 2019

Domestic violence cuts across all demographic and socio-economic levels. CHOICES' services are available to all victims of intimate partner violence, including men, members of the LGBTQ community, and those with limited English skills. Annually, about 50% of the shelter population is children and a substantial number of residents are pregnant. Typically, our shelter serves people who are low-income, such as the working poor or victims who have had access to their financial resources blocked by their abuser.

Choose Hope for our community

At LSS CHOICES, we rely on the generosity, kindness, compassion of donors to make our services possible. We are excited to once again present Choose Hope during the month of October, which is National Domestic Violence Awareness Month. Choose Hope is fundraising and awareness campaign that includes a 30-minute special that will air on WBNS 10TV on Thursday, Oct. 21 at 7 p.m.

Will you join us as a Choose Hope sponsor?

FREEDOM SPONSOR—\$10,000+

- Recognition as Freedom Sponsor for 2021 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- On-air name recognition during the 10TV show
- Company name included on lower third crawl displayed throughout the show
- Logo recognition during show credits
- Logo placement on Choose Hope peer-to-peer fundraising website shared throughout our community
- Logo recognition in all Choose Hope promotional emails
- Recognition of your company for an entire year at our CHOICES shelter

SPIRIT SPONSOR — \$5,000+

- Recognition as Spirit Sponsor for 2021 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- Company name included on lower third crawl displayed throughout the show
- Name recognition during show credits

- Logo placement on Choose Hope peer-to-peer fundraising website shared throughout our community
- Name recognition in Choose Hope promotional emails
- Recognition of your company for an entire year at our CHOICES shelter

JOY SPONSOR —\$2,500+

- Recognition as Joy Sponsor for 2021 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- Name recognition during show credits
- Name placement on Choose Hope peer-to-peer fundraising website shared throughout our community
- Recognition of your company for an entire year at our CHOICES shelter

GRACE SPONSOR —\$1,000+

- Recognition as Grace Sponsor for 2021 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- Name recognition during show credits
- Name placement on Choose Hope peer-to-peer fundraising website shared throughout our community

All Levels: Create a Choose Hope Champion Team! Opportunity to engage your associates, increase awareness throughout your organization, and raise additional funds for CHOICES. Together, your company can make an even greater impact on CHOICES and those we serve! Contact me to learn more.

CHOICES' impact in our community

CHOICES offers services that help victims recover from the trauma of their abuse and gain independence and self-sufficiency. Through our 24-hour crisis hotline, emergency shelter, counseling, personalized case management, housing and employment assistance, and legal and community advocates, CHOICES helps victims transform into survivors. During this fiscal year, we anticipate that ...

2,000

individuals will be served by CHOICES

825

victims and children will seek refuge in the shelter

50%

of the shelter's population will be children

4,000

emergency hotline calls will be answered

Our community needs you

Your generous investment will help LSS CHOICES interrupt the cycle of domestic violence by responding to those in need, educating our community and advocating for social change. Please join us and become a Choose Hope sponsor today!

For more information or to make your commitment, please contact:

Allison Lenz at alenz@lssnetworkofhope.org or 614-429-5520.

